



36th DASC

Digital Avionics Systems Conference
September 17-21 2017, St. Petersburg, Florida, USA

36th Digital Avionics Systems Conference

*“Technologies, Procedures, and Regulations that Integrate
Diverse Platforms in Space and Civil Airspaces”*

EXHIBITOR INFORMATION

Position your organization as a thought leader in the industry, foster technology knowledge, and connect with the people who move our industry forward.

- Your participation provides you the opportunity to show that your organization is relevant to what is important, interesting, and developing in avionics and aviation, space, unmanned systems, and air traffic management to major government, industry, and academic players gathered together in a same location.
- This is an IEEE/AIAA conference and the 36th DASC – A conference with a long, established role as a leader in these technical fields, organized by the two most relevant and recognized societies in aviation and avionics, offering a program that is uniquely practical in its mix of avionics industry and academics
- The DASC provides numerous opportunities including technical sessions, interactive forums, plenary and panel sessions, workshops, technology exhibitors, and a wide variety of other technical activities to connect with other members of the avionics / aviation community. No other event in the avionics field offers access to as many industry or academic experts, or provides as good a forum to exchange ideas and meet the people who move our industry forward.

Exhibit Fee: The fee for an exhibit booth (only) is \$2,300. Exhibit includes 8’ x 10’ booth (with table and 2 chairs) and inclusion of exhibitor information in the conference packet. The exhibit fee and booth space is *included* with any DASC sponsorship package (\$2,500 minimum).

When: September 17-21, 2017

Where: Hilton St. Petersburg Bayfront
333 1st Street South
Saint Petersburg, Florida 33701

Estimated Attendance: 300

Schedule: Exhibits will open Tuesday morning, September 19, 2017 and close on Thursday, September 21st by 3pm. Set-up and teardown will take place according to the schedule below.

Set-up:	Monday September 18	4:00 pm to 6:00 pm
Open	Tuesday, September 19	7:00 am to 8:00 pm – Tuesday evening reception
	Wednesday, September 20	7:00 am to 5:00 pm
	Thursday, September 21	7:00 am to 1:00 pm
Teardown:	Thursday, September 21	3:00 pm

Note that the morning and afternoon breaks are held in the exhibit area.

Conference Packet: Information about each exhibitor will be included in the conference packet. Exhibitors should provide company logo (.jpg, .tif or .gif format) and a paragraph describing their exhibit by August 15, 2017. Please limit the paragraph to 250 words.

Exhibitor Logo & Paragraph Deadline: September 4, 2017
For publication as a list of sponsors and exhibitors.

Space Reservation Deadline: September 4, 2017

Space: Nominal exhibit size is 10 feet wide by 8 feet deep, with a ceiling height of 9 feet.

Location & Storage: Exhibits will be located in the St. Petersburg 1 Room of the Hilton Bayfront Hotel. The exhibits will be locked overnight. However, it is recommended that you make your own arrangements for overnight storage of any valuable equipment.

High-Speed Internet Access: High-speed Internet access is available. Costs may be consolidated via a group exhibitor purchase. If you need to order this option, please contact Paul Kostek who will coordinate with the hotel.

Shipping & Receiving: Hours of the Hilton Bayfront receiving entrance will be confirmed with exhibitors prior to the conference.

Additional Requirements: Special equipment or electrical requirements can be arranged directly with the hotel. Contact Paul Kostek at p.kostek@ieee.org with questions or to make these additional arrangements.

To reserve space, complete the attached application form and e-mail to Paul Kostek, DASC Conference Exhibits Chair at p.kostek@ieee.org. If you have any questions, please contact Paul at (206) 915-6645.



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Exhibitor Application

We hereby apply for exhibit privilege and space at the *36th Digital Avionics Systems Conference* (DASC) to be held September 17-21, 2017 at the Hilton Bayfront Hotel in St. Petersburg, FL.

Organization _____

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____ Email _____

Notes _____

Authorized signature (application binding with signature)

If not already registered with the *36th Digital Avionics Systems Conference*, personnel staffing the booths should make arrangements for exhibitor badges. Only authorized personnel wearing the proper badges will be allowed into the exhibit areas during the set-up, off-hours or teardown.

Completed application reserves exhibit space. Payment guarantees reservation.

- 1) E-mail application to Paul Kostek at p.kostek@ieee.org
- 2) If applicable, make check payable to "2017 DASC Conference" and mail to:
George Andrew
2017 DASC Treasurer
2998 Hearthstone Road
Ellicott City, MD 21042